

MCINTIRE BOTANICAL GARDEN NAMES NEW PRESIDENT AND VICE PRESIDENT OF BOARD OF DIRECTORS

Announces Plans to Change its Name; seeks Community input.

Charlottesville, VA (June 24, 2020) ... The Board of Directors of McIntire Botanical Garden announced today the election of Carol Carter to the position of President, and Diego Anderson to the position of Vice President. Both positions are for two-year terms and will take effect as of July 1, 2020. Current Board President Joan Swanberg will remain on the Board as Immediate Past President.

Additionally, the Board has voted to begin the process of changing the name of the Garden.

“The name McIntire Botanical Garden was chosen nearly a decade ago, reflecting the Garden’s location in McIntire Park. It is a name that is tied to Charlottesville’s past and one that is at odds with our vision – to be a place of inclusion and healing,” said Jill Trischman-Marks, Executive Director. “Selecting a new name will focus us on the future, while clarifying our own identity within the City as an ally to all communities.”

In making the decision, the Board also voted not to name the Garden after any one person, family or company.

The Garden is asking the Charlottesville community to help in selecting a new name.

“Everyone, all ages, are invited to suggest names,” added Trischman-Marks. “Whether you join us to watch birds, study native flora, chase butterflies, or relax in a calming restorative environment, the Garden has a place for you and we need your help in coming up with a new name.”

Submissions will be accepted through social media, email or postcards sent to the office. A short list of names will be submitted to the Board toward the end of summer and a final selection made at that time. Additional details are available at www.mcintirebotanicalgarden.org.

Carol Carter first moved to Charlottesville to attend the University of Virginia. She graduated from the School of Nursing and then from the Darden Graduate School of Business. She is active in promoting conservation through the Albemarle Garden Club and Virginia Conservation Network.

Diego Anderson has lived in the Charlottesville area for more than 20 years and served with various community non-profit organizations including several board assignments. He has an

undergraduate degree in electrical engineering from South Carolina State, a master's in administration from Central Michigan University, and completed a master's in the management of information technology from the University of Virginia, McIntire School of Commerce. Diego brings a strong business and operational background to the Board having worked for several publicly and privately held organizations.

About McIntire Botanical Garden

Created in 2013 through a public private partnership with the City of Charlottesville, Virginia, McIntire Botanical Garden is a 501c3 organization that is building an urban oasis and community resource for all residents of and visitors to Greater Central Virginia. McIntire Botanical Garden will be an admission-free neighborhood hub and a discovery center, celebrating the flora of Central Virginia and offering learning and entertainment opportunities for ALL. Occupying an 8.5-acre space in the northeastern section of McIntire Park, McIntire Botanical Garden is currently in the design phase, under the direction of the award-winning landscape architects Mikyong Kim Design and Waterstreet Studio. For more information, please visit www.micintirebotanicalgarden.org.

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